



TOKYO'S SPECIAL OFFER 2015 / 2016

for *Corporate Meetings & Incentive Travel*

The Business Events Team at the Tokyo Convention & Visitors Bureau has privilege programs related to corporate meetings and incentive travel.

For corporate events planning to spend 100 visitor-nights* or more

Complimentary gift for all attendees
Cotton bag

Ideal for shopping or sightseeing!
You'll love this convenient shoulder bag.

* "Visitor-night" refers to one overnight in Tokyo by one overseas attendee.
Example: 50 attendees x 2 nights = 100 visitor-nights; 200 attendees x 2 nights = 400 visitor-nights



For corporate events planning to spend 400 visitor-nights or more

This package contains giveaways and special souvenirs, an airport welcome, and a range of traditional and contemporary entertainment options. Be sure to take advantage of these options for occasions such as a gala dinner or team-building activity!

Giveaway



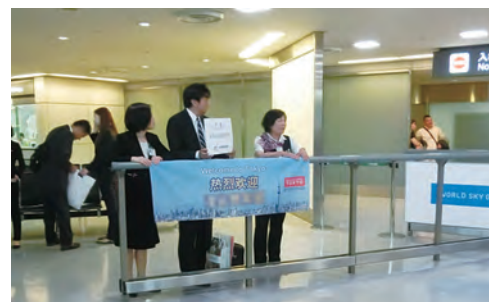
Complimentary Japanese-style chopsticks for all attendees
Choose red or blue.

Special Souvenir for VIPs



VIP guests also receive an Edo-style *kiriko* cut glass.
*Photographs provided for illustrative purposes only.

Warm Welcome at Haneda/Narita Airports



TCVB representatives will meet your group at arrival lobby with a welcome banner. Corporate name and logo can be printed on the banner.

In addition, you may choose one of the 10 programs or entertainments listed below.

Program

1. Kabuki Lecture & *Kagamijishi*

The Lion Dance with Live Musical Accompaniment



Enjoy a performance of *kagamijishi*, a traditional Japanese kabuki dance. Includes a lecture revealing usually unseen details such as the makeup application process.

> Approx. 60 min

2. Team Building *Taiko* Lesson



Experience what it's like to play the *taiko*, a traditional Japanese drum. The program concludes with members of your group playing the instruments together, so it makes a great team-building experience as well.

> Approx. 60 min. Up to 100 people

3. Samurai Training



Wear a traditional kimono and learn about the ancient way of the warrior. This program has team-building potential as well, for example with different teams practicing samurai techniques against one another.

> Approx. 60 min. Up to 60 people x 2 workshops

4. Team Building Japanese Cooking



Participate in a team-building cooking program about Japanese cuisine.

> Approx. 3-4 hours. Up to 45 people



5. Wagashi Japanese Sweets Making & Tea Ceremony Experience



Experience making *wagashi*, or Japanese-style sweets, while watching a demonstration by a seasoned expert in the craft. Then taste the fruit of your labors during a tea ceremony.

> Approx. 90 min.
Up to 20 people x Up to 4 workshops

6. Sushi Making Experience



See what it's like to prepare sushi like a pro while learning about the history of the dish and different varieties of fish. At the end, you'll taste the sushi you prepared.

> Approx. 90 min.
Up to 30 people x 3 workshops



* Please contact TCVB for more information about the venue for programs 4, 5, and 6.

Party Entertainment

7. Ikebana Flower Arrangement Performance



Learn about the traditional Japanese art of flower arrangement as a type of entertainment. Watch as a group of performers creates an enormous *ikebana* arrangement in front of your very eyes. > Approx. 15-20 min

8. Taiko Performance



Enjoy a powerful *taiko* drum performance by 4 to 6 drummers
> Approx. 15-20 min

9. Awaodori Dance Performance



Sit back and enjoy a live musical performance as 15 to 20 men and women fire up your group with lively rhythms and dance moves. You can also try the *awaodori* dance yourself after the performance. > Approx. 15-20 min

10. Ninja Warriors & Kimono Girls



Enjoy a presentation of ninja techniques that have been passed down over many years as part of this traditional martial art.



Experience Japanese hospitality as offered by women wearing traditional white makeup, Japanese-style hairdos, and long-sleeved kimonos. You won't want to miss the spectacle as the group performs a Japanese-style dance.
> Approx. 15-20 min

Other Services

Tokyo Corporate Meetings & Incentive Booklet



As a promotion-kit, we offer a complimentary booklet introducing various activities that your group can experience in Tokyo. Printed edition or PDF available.



Tokyo Handy Guide & Map

We can also provide Tokyo Handy Guides and Handy Maps introducing sightseeing spots in the city, area-specific information and maps, gourmet restaurants, shopping destinations, public transportation, and other useful information. These convenient guides and maps are small and easy to take with you on the go.

Note: Separate application required. For more information, please contact TCVB.

For corporate events planning to spend 1,000 visitor-nights or more

The group has a choice of either
A (combination of 3 programs) or
B (1 spectacular entertainment for your party).

Choice A Giveaway & Special Souvenir for VIPs / Warm Welcome at Haneda/Narita Airports

*For more information, see programs for corporate events planning to spend 400 visitor-nights or more.

In addition you may choose one of the 6 entertainments or programs listed below.

1. Japanese Calligraphy Performance with Live Japanese Music



Enjoy a powerful presentation in which a performer writes characters on enormous sheets of paper while accompanied by a live performance of Japanese instruments.

> Approx. 15-20 min

2. Sumo Event Lecture by Former Professional Sumo Wrestler & Sumo Workshop



Watch as former sumo wrestlers stage a presentation of some of the sport's techniques. The sound of two wrestlers coming together in the ring is powerful. You can face off against a sumo wrestler yourself!

> Approx. 60-75 min

3. Kabuki Performance *Renjishi*, the Father and Son Lions Dance with Live Musical Accompaniment & *Kagura Daija*, The Great Snake Dance



Watch as two kabuki entertainers perform traditional dances known as *renjishi* and *kagura-daija* with live musical accompaniment. > Approx. 15-20 min

4. Ikebana Flower Arrangement

Performance with Live Japanese Music



Enjoy flower arrangement as performance art on a huge scale in this collaboration of *ikebana* practitioners with a live performance of traditional Japanese music including *shamisen* and folk music.

> Approx. 15-20 min

5. Special Taiko Performance & Kimono Girls



Watch as a group of 7 drummers stages a powerful *taiko* drum performance.

> Approx. 15-20 min



6. Awaodori Dance Performance & Kimono Girls



Sit back and enjoy the show as 25 to 30 male and female dancers accompanied by live music fire up your group. You can try dancing yourself after the performance. > Approx. 15-20 min

Choice B Spectacular entertainment programs

1. Japanese Traditional Noh Entertainment



Enjoy the traditional dance of Noh, a classical Japanese art form that has been designated an Intangible World Heritage by UNESCO.

> Approx. 20-30 min

2. Kabuki Entertainment Show

Renjishi, Lion Dance with Live Musical Accompaniment & *Kagura Daija*, The Great Snake Dance

Enjoy a kabuki-themed show featuring *kagura-daija* and *renjishi* dances, kabuki illusion magic, and ninja action performances. > Approx. 20-30 min



Support for site visits to Tokyo

We can assist overseas organizers and planners who are planning corporate meetings and incentive tours in Tokyo by defraying the costs associated with advance visits to the city, including airfare, lodging, and local transportation. Please contact TCVB for more information.

Remarks

- The application should be submitted at least 1 month prior to the arrival in Tokyo and no later than FEB 29, 2016. Applicant should be either event owner (a company) or a meeting planner located overseas.
- Only groups with overseas attendees who have not finalized the location of their event at the time of application but who plan to spend 100 visitor-nights or more in Tokyo once their plans are finalized are eligible to participate in these programs.
- TCVB may close enrollment in programs early if bookings for the fiscal year exceed the number of programs it has planned, even if the final application deadline has not yet passed.

- Some programs are subject to limitations in terms of how many people can participate at once or of venue capacity. Please contact TCVB for more information.
- Please note that all information provided in this pamphlet is tentative in nature and that it may not be possible to arrange your desired program depending on conditions at the time of application.
- Photographs are provided for illustrative purposes only and may differ from actual program content.
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