

Press Release- For immediate release

TOKYO MEETING PLANNER'S GUIDE 2016-2017

16 December, 2015, Tokyo, Japan:

New edition of the comprehensive guide to assist organizers of global business meetings, conferences and exhibitions in the site selection and event planning process.

The Tokyo Convention & Visitors Bureau (TCVB) is pleased to announce the release of 2016-2017 edition of the Tokyo Meeting Planner's Guide on December 16, 2015.

Packed with convention venues/hotels, unique venues, attractions, ideas for group experiences and fun things to do, this 120-page planning guide contains all the essential information on the city and will certainly help planners to find the perfect fit for customized business events in Tokyo.

This new release, the fourth edition of the Guide, features 12 Convention Venues, 40 Hotels and 26 Unique Venues. It includes the latest information on new convention venues such as Toranomon Hills Forum, new convention hotels such as Andaz Tokyo Toranomon Hills, rebranded convention hotels such as Hilton Tokyo Odaiba, and unique venues like Mitsubishi Ichigokan Museum, Tokyo for instance.

"In producing this Guide, we focused on the further promotion of Tokyo's brand image as "the place to go" to induce the planners to hold business events in Tokyo, while keeping content and format that maximize the Guide convenience", commented Kazuko TODA, Director of the TCVB, upon the release of the new edition.



Tokyo Meeting Planner's Guide 2016-2017 is published only in English.

Flicker book is also available on the TCVB's Website, from which PDF version can also be obtained for download.

About the Business Events Team at the Tokyo Convention & Visitors Bureau

The Business Events Team at the Tokyo Convention & Visitors Bureau serves as a one-stop shop to assist meeting and event planners and organizers to bid for international business events in Tokyo, and also promotes Tokyo as a destination for such meetings. For more information, please visit businesseventstokyo.org

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