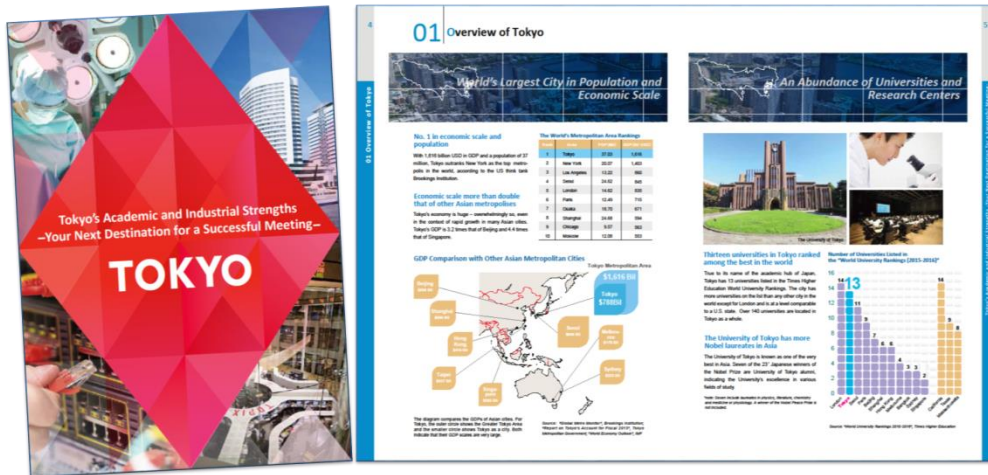


Press Release- For immediate release

Brand new booklet “Tokyo’s Academic and Industrial Strengths” is available now!

31 October, 2016, Tokyo, Japan:

The Tokyo Convention & Visitors Bureau (TCVB) is pleased to announce the issue of the brand new booklet “Tokyo’s Academic and Industrial Strengths” in October 2016.



This newly released booklet, rich in tangible evidence and data, features a wide range of information including “Overview of Tokyo” - world’s largest city in population and economic scale with abundance of Universities and Research Centers, while being a home to a profusion of world-class companies.

The booklet also includes impressive data on Tokyo “as an Academic Hub” with high concentration of medical facilities in the Asia Pacific. The outstanding achievements in the field of medicine, the superiority in the fields of science/engineering, information on Tokyo as “Industrial Hub” for the headquarters of 1,900 companies as well as over 100 financial firms and other various facts introduced in detail with graphs and charts in the booklet. Furthermore, the information on “plans for the Future” starting with Global Financial Center Project and university–born ventures will certainly help planners to organize a successful meeting in Tokyo.

In accordance with the release of the booklet, Kazuko Toda, Director of the Business Events Team, TCVB commented “In producing this brand new booklet, we focused on featuring many ideas and concrete numbers to make it useful for planners. We are sure this booklet will allow planners to understand that Tokyo indeed offers value beyond the obvious and have a clear image of our capital as a destination that leads the academic and business worlds”.

“Tokyo’s Academic and Industrial Strengths” booklet is published only in English. Flicker book is also available [on the TCVB Website](http://www.tcvb.or.jp).

About the Business Events Team at the Tokyo Convention & Visitors Bureau

The Business Events Team at the Tokyo Convention & Visitors Bureau serves as a one-stop shop to assist meeting and event planners and organizers to bid for international business events in Tokyo, and also promotes Tokyo as a destination for such meetings. For more information, please visit businesseventstokyo.org

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