

Press Release- For immediate release

## One and only new booklet featuring exclusively : “Meetings & Incentive Travel, TOKYO”

8 November, 2016, Tokyo, Japan:

The Tokyo Convention & Visitors Bureau (TCVB) is excited to announce that the brand-new “Meetings & Incentive Travel, TOKYO” booklet was issued in November 2016.



This user-friendly as well as specialized booklet, allowing planners to visualize holding Corporate events in Tokyo, features four examples of possible 5-day itineraries as below:

- 1) “Active Plan”, designed to bring your team together
- 2) “Cultural Discovery”, a voyage to explore the unique Japanese culture
- 3) “Tokyo Taste”, a whirlwind tour of the city’s best experiences
- 4) “Creative Tokyo”, the excitement of a city bubbling over with innovation.

The booklet also presents an extensive menu of suggested activities, which helps planners to create a unique custom plan for a successful trip to Tokyo.

In accordance with the release of the booklet, Hironobu Fujimura, Director of Sales of the Business Events Team, TCVB commented “Meeting planners are seeking destinations that reliably offer the widest range of unique experiences. Tokyo is exactly one of such destinations. It is a multitude of quality that can put Tokyo head and shoulders above the rest as an incentive destination. In addition to the quality of advanced infrastructure, world-leading transportation networks and public safety, the quality of dining is surpassing with more Michelin-starred restaurants than any other destinations, which owes to the outstanding culinary history and a world-respected tradition of hospitality. Furthermore, a cultural legacy that makes Tokyo a world center for art, both contemporary and traditional”.

Meetings & Incentive Travel, TOKYO booklet is published only in English.

Flicker book is also available [on the TCVB Website](http://businesseventstokyo.org/corporate-meetings-incentive-travel-booklet/) (http://businesseventstokyo.org/corporate-meetings-incentive-travel-booklet/).

### About the Business Events Team at the Tokyo Convention & Visitors Bureau

The Business Events Team at the Tokyo Convention & Visitors Bureau serves as a one-stop shop to assist meeting and event planners and organizers to bid for international business events in Tokyo, and also promotes Tokyo as a destination for such meetings. For more information, please visit [businesseventstokyo.org](http://businesseventstokyo.org)

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