

Press Release- For immediate release

## **TOKYO UNIQUE VENUES Brochures to spotlight hidden treasures in the city!**

May 2017, Tokyo, Japan:

The Tokyo Convention & Visitors Bureau (TCVB) unveiled two brand-new TOKYO UNIQUE VENUES Brochures that feature visual images of diversified attractive venues for global event planners to create the ultimate Tokyo Business Events Experience.



Tokyo is home to many of well-known Japanese Gardens such as prominent Hama-rikyu Gardens which used to be belonging to the Tokugawa Shogunate. In addition to that, another seven municipally-managed facilities including Museums, Aquariums and City Hall are introduced in one brochure for the first time ever as potential unique venues for one-of-a-kind meetings and events.

Moreover, fourteen private facilities including Temple, Shrine, Outdoor Spaces, Theme Parks such as “KidZania Tokyo” are introduced in another brochure. Both brochures are user-friendly with a brief venue explanation, plenty of photos, plan views and detailed information about the size, capacity, hours of use and more information of each facility.

“Dedicating to maximize the promotional opportunity for Tokyo’s brand image – perfect place to meet and create remarkable memories–, those new brochures aim to positively influence event planners in the process of deciding to hold business events in Tokyo. With endless fascination, Tokyo is meant to be an “unforgettable city”, said Kazuko Toda, Director of the TCVB.

TOKYO UNIQUE VENUES Brochures are published in English and Japanese.

Flicker book is also available on the [TCVB’s Website](http://businesseventstokyo.org/tokyo-unique-venues-brochures/) (<http://businesseventstokyo.org/tokyo-unique-venues-brochures/>).

### **About the Business Events Team at the Tokyo Convention & Visitors Bureau**

The Business Events Team at the Tokyo Convention & Visitors Bureau serves as a one-stop shop to assist meeting and event planners and organizers to bid for international business events in Tokyo, and also promotes Tokyo as a destination for such meetings. For more information, please visit [businesseventstokyo.org](http://businesseventstokyo.org)

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