

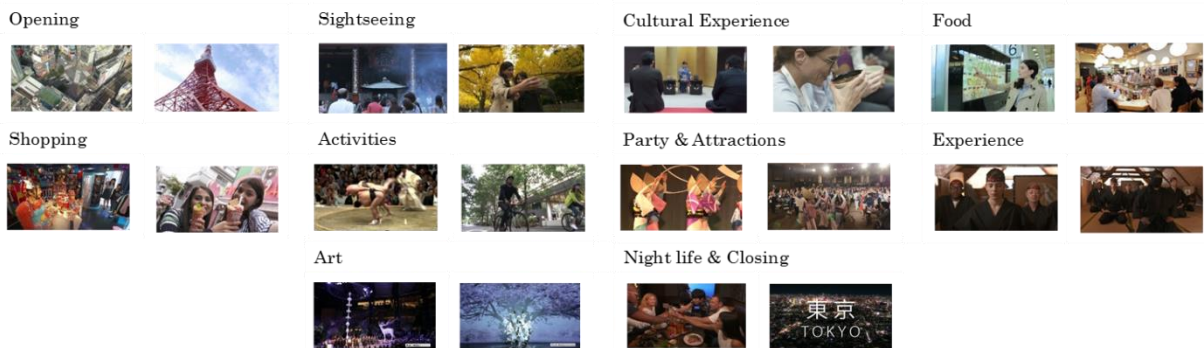
Press Release- For immediate release

Movie is worth a thousand words – Brand-New Pick Up Movie on Tokyo is available now!

May, 2017, Tokyo, Japan:

The Tokyo Convention & Visitors Bureau (TCVB) is pleased to announce that the brand-new Pick UP Movie specially created for promotion of any type of business event is available now.

Aiming to increase the participants' expectations on Tokyo as a next event destination, this movie is presenting how enjoyable, exciting and attractive Japan's capital is for the first comers as well as for the repeating visitors.



The 2-minute long new movie, full of a wide range of images including Cultural Experiences, Sightseeing, Night life, Party & Attractions and many other scenes, was created through an inspiration of a principle: “Movie is worth a thousand words”. In order to help the business event organizers promote Tokyo as the next event destination, it is suggested to use on their homepages in developing Tokyo–prior-events and other campaigns.

In accordance with the release of the movie, Hironobu Fujimura, Director of Sales of the Business Events Team, TCVB commented that “In producing this unified movie, we focused on making it dynamically attractive, short and easy to use in promotion of any type of a business event. We are sure that this eye-catching movie, centered on entertainment and fun things participants can experience in Tokyo, could help to assure high level of participation during any of your next event in Tokyo.”

About the Business Events Team at the Tokyo Convention & Visitors Bureau

The Business Events Team at the Tokyo Convention & Visitors Bureau serves as a one-stop shop to assist meeting and event planners and organizers to bid for international business events in Tokyo, and also promotes Tokyo as a destination for such meetings. For more information, please visit businesseventstokyo.org

Contact at: Business Events Team
Tokyo Convention & Visitors Bureau
 e-mail: businessesevents@tcvb.or.jp
 URL: businesseventstokyo.org