

## **SPECIAL PROGRAMS – ELIGIBILITY CRITERIA**

Tokyo Convention & Visitors Bureau (TCVB) offers privilege programs for Corporate Meetings & Incentive Travel. The programs are offered to groups with a minimum of **70 visitor nights in Tokyo**.

### **ELIGIBILITY CRITERIA**

A Corporate Meeting or Incentive Travel group should meet the following criteria.

**A “visitor night” is defined as one attendee staying for one night.**

**For example, 500 attendees spending two nights would be 1,000 visitor nights.**

- A minimum of **70 visitor nights in Tokyo**.
- In the process of selecting a destination, you should specify **a candidate city (s) other than Tokyo**.
- Your event must take place in Tokyo on or before **MAR 31, 2024**.
- The itinerary must have events held in Tokyo or at least half a day of sightseeing in Tokyo.
- Planned events should not be related to any political or religious issues.

### **GROUP CATEGORY**

70 and more Visitor Nights, choose A or B	<b>Choice A:</b>	<b>Choice B:</b>
70 – 399 Visitor Nights	Giveaway + Airport Welcome + VIP Souvenir + Tokyo Souvenir (*Pre-selected)	Giveaway + Airport Welcome + VIP Souvenir + <b>One</b> Choice from Programs
400 – 999 Visitor Nights		Giveaway + Airport Welcome + VIP Souvenir + <b>One</b> Choice from Programs *See PROGRAM CHOICES below.
More than 1000 Visitor Nights		Giveaway + Airport Welcome + VIP Souvenir + <b>Two</b> Choices from Programs

\*Airport Welcome = At Haneda or Narita Airport, max. 4 flights per event

\*We provide Tokyo Souvenir when you prefer not to choose any Cultural/Entertainment Program(s)

### **PROGRAM CHOICES**

#### **CULTURAL PROGRAMS** -----

##### **-Authentic-Food-**

- “Wagashi” Making & Tea Ceremony Experience
- Sushi Making
- Tokyo Sake Lecture & Tasting

##### **-Team-Building-**

- Team-Building Taiko Lesson
- Tokyo Daredemo Bon Dance
- Samurai Training

##### **-Sports activities-**

- “Hokusai” Tokyo Yoga
- Budo Fitness ~Learning a modernized form of long-established martial arts practices~

##### **-Sustainable activities-**

- Tokyo Dyeing
- Kintsugi Workshop ~Bringing the Edo period antique pottery to the current era by Kintsugi method~
- Japanese Cooking with Tokyo Vegetables
- The KonMari Method™ Workshop
- Sustainable Gin Distillery Visit

# BUSINESS EVENTS TOKYO

## -Tour and Special visits-

- Mt. Takao Eco-Walking Tour ~Share stories about how to coexist with nature in a sustainable world~\*
- Tokyo Cruise
- OkuTama Forest Therapy Tour\*

## PARTY ENTERTAINMENT -----( Approx.10-15min.)

- ORIENTARHYTHM Workshop
- "BLUETOKYO" Dance & Acrobatic Performance
- Ninja Warriors
- Tokyo "Awaodori" Dance Performance
- Taiko Performance
- Sumo Event
- Japanese Calligraphy Performance with Live Music
- "Kagamijishi" Performance – Lion Dance with Live Music
- "Wotagei" Performance
- "Ikebana" Flower Arrangement Performance
- "SIRO-A" Performance ~Fusion of Tokyo~ \*For 400 and more Visitor Nights Only.
- "Cha -No-Yu" Modernized Japanese Tea Performance
- Robot Performance
- "Sumi-e" Japanese Ink Wash Performance

\*Tama is located in western Tokyo. This area is Tokyo's oasis, blessed with an abundance of nature.

**(Note) Please inquire as to the size of the group for each offering.**

## GENERAL TERMS AND CONDITIONS

1. Applicants should submit the designated survey and final name list after the event. All applications are reviewed preliminarily.
2. Please provide a photo of your event in Tokyo with permission for usage. It will be used for our case studies and promotional purposes only.
3. Valid only for corporate meetings or incentive groups organized by private companies with a minimum of 70 visitor nights in Tokyo.
4. Only applicants who reside outside of Japan are eligible. Applicant must be either an event owner (a company) or a meeting planner.
5. The application must be submitted **at least 1 month before** arrival in Tokyo and **no later than FEB 29, 2024**, and the itinerary must have events held in Tokyo or at least half a day of sightseeing in Tokyo.
6. All offers are subject to availability and venue conditions. When the requested program is not available, TCVB will offer an alternative program.
7. A green room for performers should be provided by the applicant.
8. Giveaway, Tokyo Souvenir, and Special Souvenirs for VIPs are available while stocks last and are subject to change without prior notice. Tokyo Souvenirs are pre-selected and are not subject to individual choice.
9. Your application must be reviewed to receive support from TCVB. After the support is granted, a cancellation fee will apply if cancellation is made by the organizer/applicant. TCVB will inform you of the cancellation fees and other conditions.
10. All offers are valid until **MAR 31, 2024**, and subject to change without prior notice.
11. Applications will be processed on a first-come, first-served basis. In the case that the number of applications exceeds our budget, the offer will be closed, and no subsequent applications will be considered.
12. TCVB is not a supplier of the value-added offers and shall not be held responsible for any liabilities in relation thereto.
13. The value-added offers are subject to trade partners' confirmation and Terms and Conditions.
14. For verification of the group's eligibility under this application, TCVB reserves the right to request further information about the group and to conduct on-site spot checks to confirm eligibility for privileges offered during the event period.
15. TCVB disclaims any liability for the quality or fitness of purpose of third-party products or services, or for any errors or omissions.
16. Before Tokyo's Special Programs can be provided, it is required that you fill out and submit the application form to us in full. We may be unable to supply the Special Programs if there are errors in the form, so please take care when filling it out.
17. Should the incentive groups arrive on different days under the same group name, the total number of participants would be counted as one group.  
For details, please contact TCVB.

## HOW TO APPLY

Please fill out this application form and send it **with your itinerary** written in **English or Japanese** to TCVB by email. The application should be submitted **at least 1 month before** arrival in Tokyo and **no later than FEB 29, 2024**. Please note that the offer is not guaranteed until you have received confirmation from TCVB.

## CONTACT

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