Tokyo Convention & Visitors Bureau (TCVB) offers special programs for corporate meetings and incentive travel.

2023 | 2024

TOKYO’S SPECIAL OFFERS
FOR CORPORATE MEETINGS & INCENTIVE TRAVEL

GENERAL TERMS AND CONDITIONS

- The application must be submitted at least 1 month before arrival in Tokyo and no later than FEB 29, 2024, and the itinerary must have events held in Tokyo or at least half a day of sightseeing in Tokyo.
- Only applicants who reside outside of Japan are eligible. Applicant must be either an event owner (a company) or a meeting planner.
- Valid only for corporate meetings or incentive groups organized by private companies with a minimum of 70 visitor nights in Tokyo.
- Applications will be processed on a first-come, first-served basis. In the case that the number of applications exceeds our budget, the offer will be closed, and no subsequent applications will be considered.
- All offers are subject to availability and venue conditions. When the requested program is not available, TCVB will offer an alternative program.
- Some programs may have a limit to the number of attendees due to the capacity of the venues.
- Giveaway, Tokyo Souvenir and Special Souvenir for VIPs are available while stocks last and are subject to change without prior notice. Tokyo Souvenirs are pre-selected and are not subject to individual choice.
- A green room for performers should be provided by the applicant.
- After the support is granted, a cancellation fee will apply if cancellation is made by the organizer/applicant. TCVB will inform applicant of the cancellation fees and other conditions.
- All offers are valid until MAR 31, 2024 and subject to change without prior notice.
- Other restrictions may apply.
TCVB hosts cultural entertainment programs and offers giveaways and other promotions for corporate meetings and incentive travel in Tokyo based on “Visitor Nights.”

One “Visitor Night” equals one overnight stay in Tokyo by one overseas attendee.

(Example: 50 group members x 2 nights = 100 Visitor Nights; 200 group members x 2 nights = 400 Visitor Nights)

### Visitor Night Categories

<table>
<thead>
<tr>
<th>Visitor Night Category</th>
<th>CHOICE A</th>
<th>CHOICE B</th>
</tr>
</thead>
<tbody>
<tr>
<td>70-399 Visitor Nights</td>
<td><img src="#" alt="TOKYO SOUVENIR" /></td>
<td>ONE CHOICE FROM PROGRAMS</td>
</tr>
<tr>
<td></td>
<td>GIVEAWAY (Cotton tote bag)</td>
<td>(Except “SIRO-A” Performance)</td>
</tr>
<tr>
<td></td>
<td>VIP SOUVENIR</td>
<td>- GIVEAWAY (Cotton tote bag)</td>
</tr>
<tr>
<td></td>
<td>AIRPORT WELCOME</td>
<td>- VIP SOUVENIR</td>
</tr>
<tr>
<td>More Than 1,000 Visitor Nights</td>
<td><img src="#" alt="GIVEAWAY" /></td>
<td>ONE CHOICE FROM PROGRAMS</td>
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<tr>
<td></td>
<td>GIVEAWAY (Cotton tote bag)</td>
<td>- GIVEAWAY (Cotton tote bag)</td>
</tr>
<tr>
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<td>VIP SOUVENIR</td>
<td>- VIP SOUVENIR</td>
</tr>
<tr>
<td></td>
<td>AIRPORT WELCOME</td>
<td>- AIRPORT WELCOME</td>
</tr>
<tr>
<td>400-999 Visitor Nights</td>
<td><img src="#" alt="GIVEAWAY" /></td>
<td>TWO CHOICES FROM PROGRAMS</td>
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<tr>
<td></td>
<td>GIVEAWAY (Cotton tote bag)</td>
<td>- GIVEAWAY (Cotton tote bag)</td>
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<tr>
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</tr>
</tbody>
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*We provide a Tokyo Souvenir when you prefer not to choose any cultural/entertainment program(s)*

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**All visitors in groups of over 70 visitor nights will get these items!**

**GIVEAWAY**
Convenient cotton tote bag. Ideal for shopping or sightseeing!

**VIP SOUVENIR**
Tokyo Somekomon stencil-dyed komon Handkerchief.

**AIRPORT WELCOME**
Warm welcome at Haneda/Narita Airports arrival hall with a welcome banner.

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![Download Application Forms](https://businesseventstokyo.org/corporate_events/)

All photographs are provided for illustrative purposes only. Gift items are provided in Japan and subject to change without prior notice. We are striving to reduce packaging waste in consideration of environmental protection, consequently please understand if some items are wrinkled. (1) The welcome banner shows “Welcome to Tokyo”; and customization is unavailable (i.e. including your company name). “Airport Welcome” must be requested at least 10 working days before arrival.

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We can assist overseas organizers and planners who are planning corporate meetings and incentive travel in Tokyo by supporting the costs associated with advanced visits to the city, including airfare, lodging, and local transportation. Please contact our Business Events Team for more information.
Tokyo Daredemo Bon Dance
Try out DaredemoDANCE developed to promote health, under the supervision of specialists. Experience Tokyo through a new light with Tokyo-themed dance music. (Approx. �� min. Up to �� people)

Samurai Training
Wear a traditional kimono and learn about the ancient way of the warrior. Teams will practice Samurai techniques against each other. This program has team-building potential. (Approx. 60 min. Up to 20 people)

Japanese Cooking with Tokyo Vegetables
Embrace the Japanese virtue of appreciating and fully utilizing locally grown ingredients and have a go at recreating Tokyo’s best loved dishes. (Approx. 120 min. Up to 20 people)

“Hokusai” Tokyo Yoga
Try an original yoga class inspired by the characters in “Hokusai-Manga.” Immerse yourself in a different side of Tokyo. Explore the world of yoga at city’s temples, museums or other legendary wonders. (Approx. 90 min. Up to 50 people)

“Wagashi” Making & Tea Ceremony Experience
Watch an expert demonstration and learn to make Japanese-style sweets, “Wagashi.” Taste your creation during a traditional tea ceremony. (Approx. 90 min. Up to 20 people)

Team-Building Taiko Lesson
Let’s play the “Taiko,” a traditional Japanese drum. The program concludes with members of your group playing together. Makes a great team-building experience. (Approx. 60 min. Up to 50 people)

Tokyo Dyeing
Witness the traditional Japanese technique of dying textiles from the Edo period. After observing the craftsman’s thorough working processes, guests will have the opportunity to dye their own decorative Kimono cloth. (Approx. 90 min. Up to 20 people)

“Sustainable Gin Distillery Visit”
Learn the surprising story of how a Japanese start-up became a world-renowned ethical gin distillery using waste products and wet your taste buds with delicious, sustainably produced gins in the process! (Approx. 60 min. Up to 10 people)

Sushi Making
Learn about the craftsmanship of Edo style sushi from a world-acclaimed chef. Try your hand at making your own sushi and enjoy tasting your own creation. (Approx. 120 min. Up to 20 people)

Mt. Takao Eco-Walking Tour
Mt. Takao, awarded 3 Michelin stars, was once in a state of environmental crisis due to trash discarded by climbers. Today, the mountain is an example of eco-conscious tourism. (Half day. Up to 20 people) Outdoor activity is subject to weather conditions.

OkuTama Forest Therapy Tour
Find tranquility in the vast forests of Tokyo’s OkuTama with guided walks, meditative forest yoga, and cooking experiences using local ingredients. Relax and connect with yourself through this all-encompassing wellness experience. (Half day. Up to 15 people) Outdoor activity is subject to weather conditions.

Choice B
PROGRAMS FOR CHOICE B

The KonMari Method™ Workshop
A professional consultant will introduce you to the KonMari Method™, a tidying method based on Japanese values, that will teach you how to spark joy in your life. (Approx. 90 min. Up to 50 people)

Budo Fitness
Learning a modernized form of long-established martial arts practices
A danceable fitness experience with stylish lighting and music lets participants try a new take on “Budo,” the ancient movements taken from traditional martial arts. (Approx 60 min. Up to 20 people)

Kintsugi Workshop
~Turn broken antiques into treasured possessions~
Kintsugi is the Japanese traditional art of mending broken ceramics while adding new value to the works. Learn how to give new life to precious pieces. (Approx. 90 min. Up to 40 people)

OkuTama Forest Therapy Tour
Find tranquility in the vast forests of Tokyo’s OkuTama with guided walks, meditative forest yoga, and cooking experiences using local ingredients. Relax and connect with yourself through this all-encompassing wellness experience. (Half day. Up to 15 people) Outdoor activity is subject to weather conditions.
**TAIKO PERFORMANCE**

Revel in a traditional “Wadaiko” drum performance with its powerful movements and rumbling thunder-like sounds. (Approx. 10-15 min.) Due to sound level, please confirm with your event space in advance.

**NINJA WARRIORS**

Be entertained with a presentation of Ninja techniques that have been passed down over hundreds of years as part of this traditional martial art. (Approx. 10-15 min.)

**“SUMI-e” JAPANESE INK WASH PERFORMANCE**

Immerse yourself in Japanese art through an exhilarating ink drawing performance. Watch a local artist paint simple but sophisticated pictures using inherited techniques. In small groups, participants can try this traditional art form for themselves. (Approx. 10-15 min. Up to 30 people)

**“CHITA-NO-YU” MODERNIZED JAPANESE TEA PERFORMANCE**

Be amazed by a modernized avant-garde Japanese tea performance, symbolic of Tokyo’s unique fusion of the traditional and ultramodern. This is a dynamic, non-traditional Japanese tea ceremony, unlike anything you have seen before! (Approx. 10-15 min.) Depending on event size, participants may get the chance to try Japanese tea and sweets.

**“BLUETOKYO” DANCE & ACROBATIC PERFORMANCE**

A dynamic, one-of-a-kind acrobatic performance defined by a fusion of Japanese dance and rhythmic gymnastics. Participants can try “Tokyo Ondo” during the show, a modern take on Japanese festival dance. An ideal program for team building. (Approx. 10-15 min.)

**“KAGAMIJISHI” PERFORMANCE**

Lion Dance with Live Music

Enjoy “Kagamijishi,” a traditional performance, and a lecture revealing rarely seen details such as the makeup application process. (Approx. 10-15 min.)

**“SIRO-A” PERFORMANCE**

~Fusion of Tokyo~

Experience an immersive journey through modern and historical Tokyo. From projection mapping and techno sound to pantomime and comedy, this nonverbal performance will bring joy to any audience. (Approx. 10-15 min.)