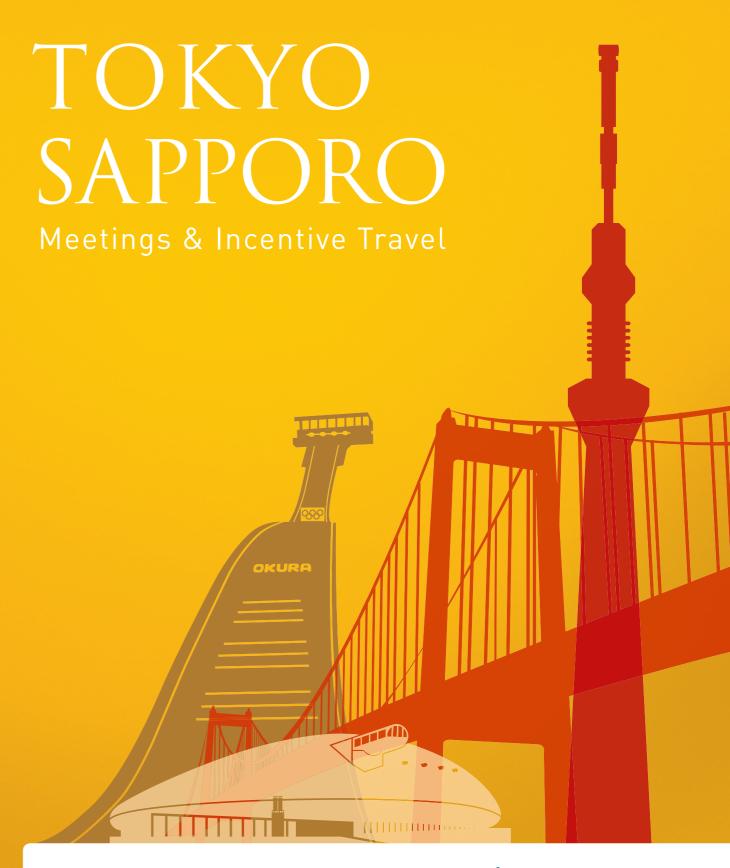
### **Tokyo Convention & Visitors Bureau**

#### **Sapporo Convention Bureau**













## TOKYO

## Where success is measured by quality

Come to Tokyo and discover a unique mixture of modern and traditional.

An ever-evolving metropolis, Tokyo is home to a culture that exerts worldwide influence and offers an ideal global business hub in Asia for numerous world-renowned companies.



## Rich food, amazing activities, and outstanding natural beauty

Sapporo, the capital of Hokkaido, is known as the Europe of Asia. The varied four seasons are sure to satisfy anyone's desire for wonderful food and fun activities with a bountiful sea and rich land. 1,000-person incentive tours are continually and frequently held for unforgettable WOW experiences.

# INSPIR ATION

Tokyo and its alliance cities, with their distinct charms, offer opportunities for outstanding

Our partnerships will bring you the opportunity to make your event a truly unforgettable occasion.

A whole different world awaits just a 90-minute flight away from Tokyo. Enjoy a crystal clear sky, a cool and refreshing climate, landscapes only found in the northern lands, and a spectacular winter. Please discover another face of Japan in Sapporo.









## REASONS TO CHOOSE TOKYO×SAPPORO

#### Flexible **Connecting Japan to Accommodations and** the World **Banquets** Japan connects to Tokyo has a proven track approximately 130 cities record with a berth of high worldwide through the Narita quality hotels as well as small and Haneda international to massive convention airports. Meticulously run facilities to fulfill every need. airlines and railway networks Large hotels are also available offer stress-free access to all for both accommodations and parts of Japan from Tokyo. TOKYO (:::|||::: 1111111 **City of Cultural Phenomena** Shopping you've Tokyo thrives with cultural dreamed about phenomena both in cutting-edge technology and Flagship stores and commercial pop culture. The city continues complexes line the Tokyo to evolve each day to leave a streets with various new, old, new and unique mark on each and unique retailers that offer and every visit. everyone wide variety of both affordable and luxurious items.

#### TOKYO'S SPECIAL OFFERS



Receive a special gift that resonates the spirit of Japan.



**Performances** 

Taste the thrill of sumo wrestling and unique events only seen in Tokyo.



**Cultural Programs** 

Learn handmade sushi techniques and experience Tokyo's unique culture.

#### \*Special offers will be made available to those companies from foreign countries who arrange for incentive tours that meet certain conditions

## Experience the contrasts between two unique cities on one trip

Our programs also provide extensive opportunities for stimulating networking and bonding with other tour participants.

#### **Excellent Access** between Tokyo and Sapporo

Located on the northern island of Hokkaido, Sapporo is not just at the top of Japan geographically speaking. With more than 70 flights per day, the 90-minute flight from Tokyo is one of the most active routes in the world.

#### Japan's Big Nature

Breathtaking ever-changing seasonal landscapes delight you in Sapporo, where some 60% of area being covered by forests and parks. MICE activities can be arranged in resort-style environments blessed with a combination of the urban and the green.

#### **Exquisite Hokkaido Delicacies**

Visitors can fully enjoy seafood and dairy products, the bounty of both the ocean and the land. Must-try delicacies include beer, wine, sushi, crab, Mongolian-style grilled lamb, as well as the Sapporo "Sweets Grand Prix"



#### **Peerless Wow Experiences**

Unique venues that fuse the modern and the traditional, activities in the great outdoors, and a rich roster of events and festivals throughout the year. Sapporo offers a multitude of Wow experiences that exceed the visitors' expectations.

#### SAPPORO'S SPECIAL OFFERS



Gifts

Receive special giveaway gifts with message cards.



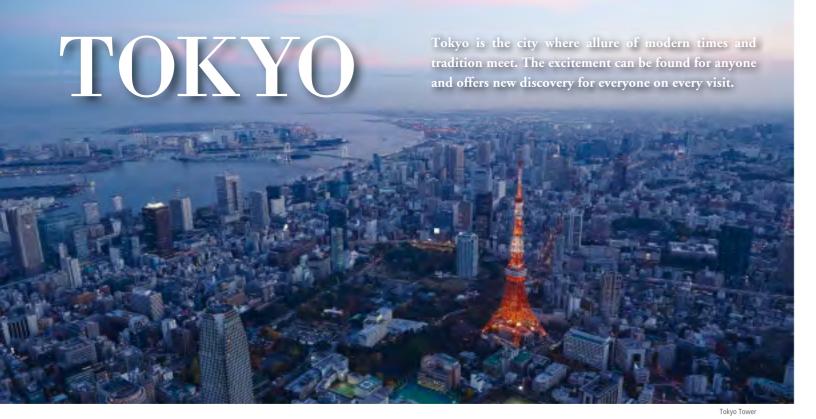
**Performances** 

Enjoy party attractions at gala dinners in Sapporo.



Welcome Ceremony

Receive a warm welcome with original banners at New Chitose Airport.



## Sightseeing

Tokyo is marvelous for both uniquely modern tourist spots and amazingly diverse commercial complexes. This metropolis is watched by the world for museums and art galleries continually holding notable exhibitions while flagship stores offer items of latest trend.

Yet Tokyo also garners the epitome of tradition in its temples and shrines in addition to glorious gardens throughout the seasons. Anyone can escape the city life and find serenity in Tokyo.







The National Art Center, Tokyo



## **Experiences**

The attractions are superb for award ceremonies, themed dinners, and team building activities. Tokyo is famous for its many faces as a city of water, dance, and a city with mountains nearby to hike.

The dining in Tokyo has the best traditional Japanese cuisine but also offers food from around the globe. The ways to enjoy Tokyo are as far and wide as the amazing Michelin starred restaurants and programs offer a chance to cook the tastes of Japan yourself.













## **Unique Venues**

Tokyo is the stage for every kind of event one could hope to see and that are unique to the city. Memorable and unforgettable events are held by reserving symbolic Tokyo buildings such as shrines, temples, traditional Japanese inns, and buildings using cutting-edge architecture and art that are not accessible by the general public. Tokyo will assist you in tailoring plans to perfection. Each event is choreographed for success only Tokyo can offer.









No matter where you stay, Tokyo benefits from accommodating hotels with wonderful access to wherever you intend to go. The city boasts an astonishing 100,000 hotel rooms. The variations are endless from skyscrapers at the center of the metropolis, hotels with outstanding access to train stations, and hotels near greenery and Japanese gardens to enjoy. Tokyo is a splendid city to find the best and most comfortable accommodations perfect for the purpose and size of any group.















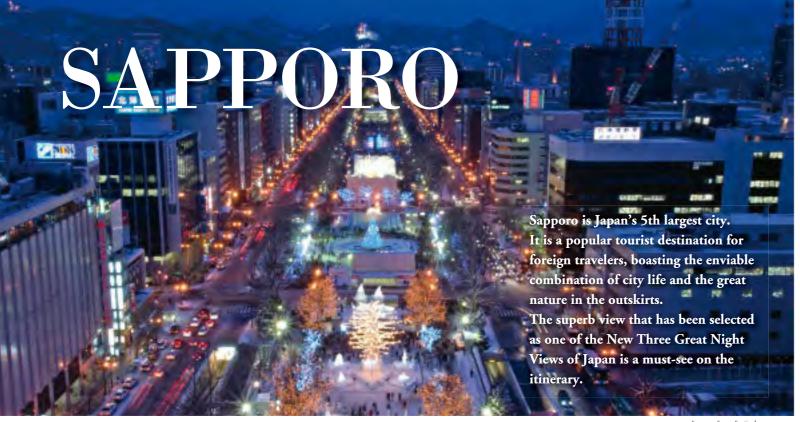








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YOSAKOI Soran Festival

©Photo courtesy of YOSAKOI Soran Festival Organizing Committee



Sapporo Bee

## Sightseeing

Sapporo is ideally situated for enjoying the pleasures of the four seasons and nature. Rare for a city, the site gets some 6-meters of snow fall in winter on average. Various events also take place throughout the year for enjoying the seasons and food.

The vibrant and energetic YOSAKOI Soran Festival, Japan's largest beer garden, and the world-famous Sapporo Snow Festival all liven and inspire the attendees.





## Experiences

Hokkaido is home to Japan's major hot springs, including the Jozankei-onsen.

In winter, an assortment of outdoor activities are open to visitors including skiing, snowboarding, and snowshoeing.

Multiple programs are also available to learn about the lifestyles, history, and arts of the indigenous Ainu people.



Snowshoes Wa**l**k





Sapporo Beer Garden

Okuravama Ski Jumn Stadiu

## **Unique Venues**

Sapporo offers a versatile choice of venues both indoors and outdoors. Locations for parties and gala dinners include the Okurayama Ski Jump Stadium where the Winter Olympics were held and an art park designed by the world-famous sculptor Isamu Noguchi.

The Sapporo Beer Garden is ideal for parties. It is located in a historic brick building built in 1890 where guests can sample beer shipped straight from the factory.





## **Hotels**

Accommodations of varying grades are clustered together within a 1-km radius in the center of Sapporo, the gateway to Hokkaido.

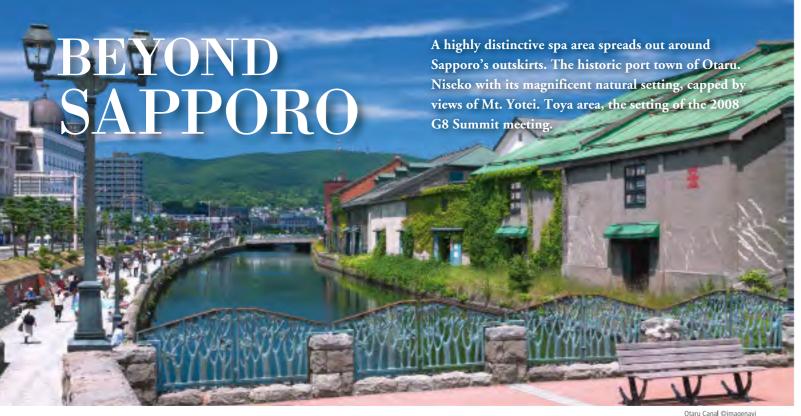
Hot springs resorts in the outskirts promise visitors a relaxing stay with a Japanese hospitality at its best.



Century Royal Hotel

Sapporo Grand Hotel

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## Sightseeing

The environs of Otaru Canal provide the route for romantic strolls. The Otaru Music Box Museum and Kitaichi Glass Otaru offer a nostalgic atmosphere. Niseko is a frequent winter destination for skiers from around the world who seek out its high-quality powder snow. Toya area is famous for its hot springs, and is also home to Mt. Usu, a designated UNESCO Global Geopark.









## Experiences

Outdoor activities abound throughout the year. Top attractions include snowmobiling, rafting, trekking, and cycling, and visitors can also take part in team building

Other popular options include picking seasonal fruits and sushi making programs.







## **Unique Venues**

The Old Aoyama Villa (Otaru-Kihinkan) once belonged to the Aoyama family who prospered by herring fishing. Here, visitors can savor an elegant setting and relish local cuisine in a splendid, traditional Japanese building.

After taking a gondola ride to the summit of Mt. Usu, enjoy gourmet barbecue meal together with the spectacular scenery.

#### The Windsor Hotel TOYA

## **Hotels**

Rusutsu, Niseko, and Toyako all feature numerous high-grade, international-brand hotels. All accommodations deliver incredible experiences from planning a great escape in the perfect getaway hotel or to embark on an outdoor activities.





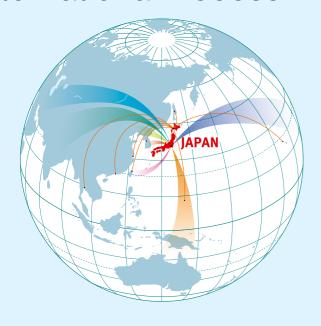






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### International Access



#### **Superb Access from Many Asian Cities Numerous Direct Flights from All over** the World

Tokyo has two international airports, Narita and Haneda, connecting various areas with flights operated by the world's major airlines. The access to the world is improved dramatically and direct flights continue to increase year by

New Chitose Airport is Hokkaido's international air transport hub, with numerous flights to Asian destinations in particular.

Destinations connected by direct flights include Seoul (Incheon), Beijing, Shanghai, Hong Kong, Taipei, Bangkok, and more.

## **Domestic Access**



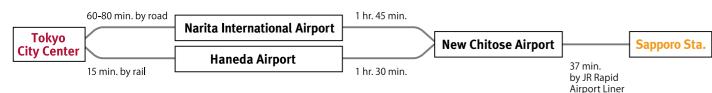
#### Tokyo-Sapporo One of the Most Active Air Routes in the World

It is just 90 minutes from Tokyo to New Chitose Airport, the gateway to Hokkaido. The Tokyo-Sapporo route boasts more than 70 flights per day, making travel back and forth extremely convenient.

Access by land between Tokyo-Hakodate is now closer than ever with the Hokkaido Shinkansen which went into operation in 2016.

## Tokyo ↔ Sapporo







4 hr. 2 min. 3 hr. 24 min. by JR Hokkaido Shinkansen by JR Super Hokuto Shin-Hakodate-Hokuto Sta. Tokyo Sta. Sapporo Sta.

The JR Shinkansen is a high-speed railway that connects Japan's major cities.

### Travel Ideas

DAY

AM Arrive at Narita/Haneda Airport

**Tokyo Panoramic View** Enjoy the panoramic view from various iconic skyscrapers. -Tokyo Tower, Tokyo Skytree, and Tokyo City View Shinjuku & Roppongi

**Delicious Diversity** Tokyo offers myriad of dining choices from Japanese to Michelin starred restaurants.

DAY AM Tsukiji (Toyosu) Fresh Fish Market Start your day with fresh fish at the market!

**Donburi Lunch** Enjoy seafood, tempura, cutlets or your preferred rice bowl meal.

Hama-Rikyu Gardens & Senso-ji Temple (Asakusa) Relax in the urban oasis of Hama-Rikyu Gardens and

visit Senso-ji Temple by Sumida River boat cruise.

Team Building Build teamwork through enjoying Japanese culture and Tokyo fun events.

-Samurai Training, Taiko Drum Lessons, Imperial Palace Walking, and Escape Games

Welcome Party Feel the warm welcome of Tokyo at memorable venues.



**Cooking Experiences** Create and experience the deliciousness of Japanese foods. -Sushi, Soba, Japanese Sweets (Wagashi) and more

Transfer to Sapporo

Northern Horse Park Enjoy pony shows and bonding with horses in refreshing nature.

**Noboribetsu Hot Springs** One of Japan's profound hot springs with great access from the airport,



**Overwhelming Nature** Hokkaido is home to countless natural wonders that will overwhelm you.

**Niseko Various Activities** Dive into nature and the seasons through rafting, Snowmobiling, and more.

Hokkaido Lunch Relish the lunch made with fresh foods of Hokkaido.

Sapporo Beer Museum Tour and Experience The only museum in Japan dedicated to beer.

Have a taste of freshly brewed beer!

Sapporo Beer Garden Dinner Genghis Khan Barbecue and various bounties of nature will color the table.



DAY AM

Okurayama Ski Jump Stadium Gaze down the city from the 1972 Olympics Ski Jump Stadium.

Hokkaido Jingu (Maruyama) Most visited shrine in Hokkaido, also famous as a power spot.

**Team Building** Try more active team building that can be experienced in the cities.

Hokkaido Lunch Appreciate delicacies of the abundant riches of Hokkaido, -Soup curry, ramen, pancakes, and dairy products

Moerenuma Park Party at a unique venue Party at the glass pyramid in a park designed by Isamu Noguchi



DAY AM Sightseeing at Otaru A romantic port town, located at the shores of Japan Sea, with nostalgic warehouses and buildings.

PM Return to Tokyo

**Explore Tokyo Shopping** Shop for trend at Ginza, latest electronics at Akihabara, and pop culture at Harajuku.

Farewell Party Enjoy unforgettable gala dinner with Tokyo's latest dance and modern attractions.



DAY AM Return to Home See you again in Japan!!

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