



TOKYO

UNLOCK COUNTLESS OPPORTUNITIES
FOR BUSINESS EVENTS

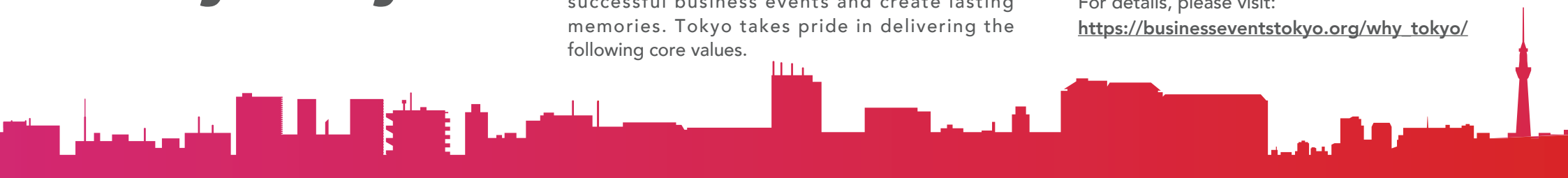
Why Tokyo?

A lively cultural and economic center that fuels innovation and inspiration. A sustainable metropolis with safe and efficient infrastructure. And most of all, the place to hold successful business events and create lasting memories. Tokyo takes pride in delivering the following core values.

- SUSTAINABILITY-DRIVEN
- HI-TECH
- SAFEST AND CLEANEST
- UNIQUE EXPERIENCE

For details, please visit:

https://businesseventstokyo.org/why_tokyo/



C O R P O R A T E M E E T I N G S & I N C E N T I V E T R A V E L S

Design a spectacular, memorable, and unique event in the ever-exciting city of Tokyo. Tokyo's charms include a one-of-a-kind culture, world-class hotels, and welcoming hospitality, making it a perfect destination for corporate events. We are delighted to support you for your next successful meeting and incentive travel.

Venue Rental Subsidy



TCVB offers an all-new Venue Rental Subsidy to assist overseas organizers and planners in bringing your meeting to Tokyo. Please contact TCVB for details.

Site Visit Support

1

AIR TICKET

A round trip to Tokyo (To/from Narita or Haneda Airport Only)



2

ACCOMMODATION in TOKYO



3

GROUND TRANSPORTATION in TOKYO



For overseas organizers and planners planning corporate meetings and incentive travels, TCVB will support the cost associated with advance visits to the city, including airfare, lodging, and local transportation, for up to two decision-makers of the event destination.

The support programs have expanded since 2022 and now cover smaller-scale events. Site visits are now available for groups starting from 500 Visitor Nights.* Applicants need to be in the process of selecting a destination.

**Visitor Nights: defined as one overseas attendee staying for one night in Tokyo (e.g., 500 Visitor Nights = 250 overseas attendees staying for two nights in Tokyo)*

Advance application is required. Please follow the link for the application form and the full Terms and Conditions: https://businesseventstokyo.org/corporate_events/

Special Programs



TCVB will host cultural entertainment programs, welcome gifts, and other promotional services for corporate meetings and incentive travels in Tokyo. The content will be based on Visitor Nights.

The applicant will have a wide choice of cultural programs and party entertainment, from traditional to modern to sustainable.

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GROUP CATEGORY

70-399

VISITOR NIGHTS

400-999

VISITOR NIGHTS

MORE THAN
1,000

VISITOR NIGHTS

CHOICE A



WELCOME GIFT

FOR EACH PARTICIPANT

+



AIRPORT WELCOME

+



VIP SOUVENIR

+



TOKYO SOUVENIR (*Pre-selected)

CHOICE B

ONE CHOICE FROM PROGRAMS



+

WELCOME GIFT
AIRPORT WELCOME
VIP SOUVENIR

ONE CHOICE FROM PROGRAMS



+

WELCOME GIFT
AIRPORT WELCOME
VIP SOUVENIR

TWO CHOICES FROM PROGRAMS



+

WELCOME GIFT
AIRPORT WELCOME
VIP SOUVENIR

INTERNATIONAL ASSOCIATION CONFERENCES



Tokyo provides organizers of international association conferences with financial and in-kind support to ensure that the meeting is efficiently planned, local resources are optimized, and all efforts are made to promote attendance. The support details are based on the total number of registered in-person attendees in Tokyo.

Eligibility For Support

250



The requirement is a minimum of 250 in-person attendees in Tokyo, with a minimum of 100 attendees from overseas.



The conference must rotate over multiple countries at regular intervals.

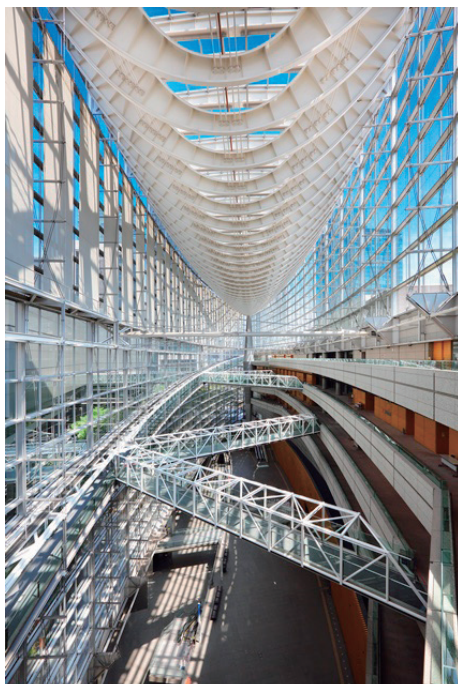
3



Attendees must come from at least 3 different countries.



Application must be submitted BEFORE Tokyo is selected as the conference site.



Financial Support

The subsidy covers the items below for on-site meetings. In the case of hybrid meetings, additional support for the rental cost of online meeting equipment is available.



Venue Rental Cost



Equipment costs including installation cost for wired LAN & Wi-Fi, and rental cost for audiovisual equipment



Rental cost for lighting equipment, rental cost for laptops/tablet devices, and other equipment for paperless meetings

Please contact TCVB for details.

In-Kind Support



Half-day city tours, Japanese cultural programs, information desks, and welcome banners offered depending on the total number of registered in-person attendees in Tokyo.



Application

Who: Must be submitted by a local bid committee based in Japan

When: Must be submitted BEFORE the final decision is made on the host city selection

Please contact TCVB for the application schedule.



OTHER SUPPORT



TCVB provides organizers with various types of support for holding successful events in Tokyo.

- Advice on searching for and securing the perfect meeting and social event venues, including unique venues in Tokyo
- Support for site inspection, such as making appointments and partially covering the cost
- Online site inspection
- Introduction to knowledgeable and experienced PCOs/DMCs and other local suppliers
- Promoting meetings on the TCVB Event Calendar
- Brochures for onsite participants from overseas - Tokyo Travel Guides and more
- Promotional photo and video footage library



TCVB offers a variety of tools to contribute to sustainable business events.



Tokyo MICE Sustainability Guidelines

This guideline, developed in reference to ISO20121, provides tips and ideas to make your business event more sustainable. The checklist in the booklet helps organizers understand specific ways to enhance the sustainability of an event.



Carbon Footprint Calculator for Business Events

The CO₂ emissions calculation tool measures the environmental impact a conference or event in Tokyo may have through the input of 7 simple steps to aid meeting organizers and planners in achieving their sustainability goals.



Sustainability Experience in Tokyo for International Conferences

Tokyo offers a variety of activity programs for participants to give thought to a sustainable society while enjoying experiences of Tokyo's culture, history, nature, and industry. Online programs are also available for hybrid conferences.

BUSINESS EVENTS TEAM - TOKYO CONVENTION & VISITORS BUREAU

Tokyo Convention & Visitors Bureau (TCVB) is a destination marketing organization aiming to attract international travelers and business events in order to fulfill the vision: "Making TOKYO the world's choice." Within TCVB is the Business Events Tokyo team, which comprises a group of professional experts dedicated to supporting organizers of corporate meetings, incentive travels, and international association conferences who intend to hold their events in Tokyo. We are here to help you provide a world-class experience for your event's participants. Let our team of experts assist you with getting the most out of our city's outstanding facilities and finding the best cultural activities while providing unprecedented hospitality.

CONTACT

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