

## An Invitation to “Tokyo Educational Trip 2018-2019”

Hosted Buyers Program for international core PCOs  
with international association clients



Tokyo Convention & Visitors Bureau (TCVB) Business Events Team invites core PCOs who are involved in the site selection process for international associations to come to Tokyo as our guest to participate in our hosted buyers program, “Tokyo Educational Trip 2018-2019.”

### **Why Attend**

The “Tokyo Educational Trip 2018-2019” Hosted Buyers Program offers the opportunity to visit Tokyo and learn about the convention facilities as well as the charms of Japan’s capital city to be your next meetings destination. You will learn first-hand about the main meeting venues, the social function venues and the warm hospitality that the City has to offer.

### **Participant Qualifications:**

1. An executive belonging to a core PCO with multiple international associations as its client, and is involved in the site selection process of a conference.
2. An executive having more than three years of experience as a meeting planner.
3. The conference in consideration will have over 300 attendees, and approximately 40% of them are from outside of Japan.

Note: \*All participants are asked to attend the entire program.

\*\*All participants are asked to attend a Knowledge Sharing Session with the local suppliers.

\*\*\*On the final day of the program, there will be a meeting to share your impression of Tokyo as a meetings destination. Your feedback is greatly appreciated.

**Package:**

**Includes:** premium economy round-trip airfare to Tokyo international airport\*, transportation to/from Tokyo and within Tokyo, travel insurance (for 4 nights and 6 days), accommodation (4 nights), and meals (4 breakfasts, 4 lunches, and 3 dinners) during the program.

\*Premium economy tickets will be provided for the flight to/from Narita or Haneda Airport. In case there are no seat settings or availability of premium economy on the flights, these will be issued in economy class.

**Not Included:** meals not specified and items of personal nature.

**Sample Itinerary:**

**Day 1**

Arrival in Japan. You will be transferred to your hotel in Tokyo.

**Day 2**

Study tour visiting Tokyo's main convention venues, hotels, and social event venues

**Day 3**

Study tour visiting Tokyo's tourism attractions, cultural program experience and free afternoon

**Day 4**

Feedback on Tokyo and knowledge sharing session with the local suppliers

**Day 5**

Departure from Japan



**For more information, please contact:**

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