

Press Release: For Immediate Release

TOKYO MEETING PLANNER'S GUIDE 2019-2020

21 February 2019, Tokyo, Japan:

Announcing the latest edition of the definitive guide for organizers of global business meetings, conferences, and exhibitions to use during the site selection and event planning processes.

The Tokyo Convention & Visitors Bureau (TCVB) is pleased to announce the release of the 2019-2020 edition of the Tokyo Meeting Planner's Guide on February 21.

The guide is packed with all the essential information a meeting planner might need to create the perfect, customized itinerary for their event. The 125-page volume contains beautiful illustrations of convention halls, hotels, and other event venues, as well as local attractions, group activities, and exciting things for meeting participants to do while in Tokyo.

The fifth edition of the guide contains an impressive selection of potential sites, with a total of 17 Convention Venues, 41 Hotels, and 28 Event Venues.

It also features easy-to-understand infographics explaining "WHY TOKYO?"; as well as information regarding new hotels, such as the Forest Inn Showakan, and recently opened event venues, such as the Forest Terrace Meiji Jingu.

Finally, the guide provides a picture-catalogue of traditional and unique group activities, gift ideas, and specialty Tokyo products. Here, planners are sure to find the perfect idea to infuse their business event with a distinct "Tokyo flavor" that will make it unforgettable.

Director of the Business Events Team in TCVB Kazuko TODA, had this to say upon the release of the guide's newest edition: "Tokyo is innovative, inspired, sustainable and reliable. In producing this guide, we focused on branding and visualizing Tokyo as "the best place to meet" in order to encourage meeting planners to hold business events here, while also ensuring high-quality content and design to maximize the guide's ease of use."

The Tokyo Meeting Planner's Guide 2019-2020 is published only in English.

A Flickr edition of the book is available on the TCVB's website, where a PDF version can also be downloaded.



About the Business Events Team at the Tokyo Convention & Visitors Bureau

The Business Events Team at the Tokyo Convention & Visitors Bureau serves as a one-stop shop for meeting and event planners and organizers to receive assistance in successfully bidding to host international business events in Tokyo - the 5th ranked convention city in the world according to the UIA International Meetings Statistics Report.

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