

Press Release: For Immediate Release

TOKYO MEETING PLANNER'S GUIDE 2022-2023

March 3, 2022, Tokyo, Japan:

Announcing the latest edition of the definitive guide for organizers of global business meetings, conferences, and exhibitions to use during the site selection and event planning processes.

Tokyo Convention & Visitors Bureau (TCVB) is pleased to announce the release of the 2022-2023 edition of the Tokyo Meeting Planners Guide on March 3rd.

The 125-page guide provides all the essential information a meeting planner will need to create a customized plan for a perfect event in the fantastic city of Tokyo. The volume contains beautiful illustrations and photos as well as details on numerous event venues, hotels, and unique activity ideas. This new version focuses on sustainable initiatives and technological adaptation regarding business events as Tokyo looks towards the future. The guide showcases an impressive collection of potential sites, including 21 convention venues, 38 hotels, and 26 event venues, providing for the needs of any event, big or small.

It also defines why Tokyo is an ideal location for business events, covering topics including the city's impressive proven safety record and Tokyo's amazing technology.

Finally, there is an introduction of a variety of unique, local activities to give your event the "Tokyo flavor." Whether you want your participants to experience the local traditional culture firsthand or contribute to sustainability, Tokyo offers choices to suit your needs. There is also a list of gift ideas and specialty products to enhance an unforgettable stay in the city.

Senior Director of the Business Events Team at TCVB, Kazuko Toda, had this to say upon the release of the guide's newest edition: "Tokyo is innovative, inspiring, sustainable, and adaptable. In producing this guide, we focused on branding and visualizing Tokyo as "the world's best place to meet" to encourage meeting planners to choose our city for their onsite and hybrid events. We also did our best to ensure high-quality content and design to maximize the guide's ease of use."

The Tokyo Meeting Planners Guide 2022-2023 will be published in English only.

A PDF of the Guide is also available to download on the Business Events Tokyo website.

About the Business Events Team at the Tokyo Convention & Visitors Bureau

The Business Events Team at the Tokyo Convention & Visitors Bureau serves as a one-stop-shop for event planners and conference organizers seeking assistance in successfully bidding to host international business events in Tokyo.



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