

Press Release: For Immediate Release

## **The 11th International Conference on Surface Plasmon Photonics Comes to Tokyo in 2025**

June 2023, Tokyo, Japan:

Tokyo Convention & Visitors Bureau (TCVB) is delighted to announce that Tokyo has placed the winning bid to host the 11th International Conference on Surface Plasmon Photonics (SPP11) on May 19-23, 2025. SPP11 will be held in Tokyo for the first time and is estimated to attract 600 participants, including 500 overseas scientists from more than 15 countries.

SPP11's program will cover diverse topics on fundamental aspects of surface plasmon photonics as well as their practical applications. The results of research and surveys will be presented over the five-day conference, and numerous oral and poster presentations are expected. Social functions such as the Welcome Reception and the Conference Dinner will offer abundant networking opportunities.

The Conference will be held at the Hitotsubashi Hall on the campus of Hitotsubashi University, one of Japan's most prestigious national universities and a hub of academic exchange. The University is conveniently located about 20 minutes from Haneda airport, making it ideal for international conferences.

The deciding factors for Tokyo's winning bid were the long-standing contributions by Japanese scientists in plasmonics/nanophotonics and the academic significance of SPP in Japan. The academia and industry in Japan have taken a significant role in advancing numerous optics/photonics technologies, including optical data storage, optical communications, nanofabrication, and nano measurement. This was backed up by a solid Japan Bid Committee chaired by Dr. Takuo Tanaka.

A generous subsidy from the Tokyo Metropolitan Government (TMG) to provide financial and in-kind support for the SPP11 was also essential in the selection. TCVB played a key role, bringing considerable expertise and experience to supporting the Japan Bid Committee in preparing its bid proposal.

The convening of this Conference in Tokyo - the center of research institutions, academic activities, and home to many world-famous companies in optics/photonics like Canon, FUJIFILM, Nikon, RICOH, OLYMPUS, HAMAMATSU PHOTONICS, will significantly impact the academia and industry in Japan. The Tokyo Metropolitan Government and TCVB will continue to offer support to deliver a successful and unforgettable SPP11 in Tokyo.

### **About the International Conference on Surface Plasmon Photonics**

The International Conference on Surface Plasmon Photonics (SPP) is a biennial independent and non-profit conference series widely regarded as the premier series in the field of plasmonics, with the first conference organized in Obernai, France, in 2001.

### **About the Business Events Team at the Tokyo Convention & Visitors Bureau**

The Business Events Team at the Tokyo Convention & Visitors Bureau (TCVB) serves as a one-stop shop for meeting/event planners and organizers seeking assistance in successfully bidding to host international business events in Tokyo.

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