

Press Release: For Immediate Release

Tokyo's Newest Bid Win of the 22nd Asia-Pacific Retailers Convention & Exhibition

October 2023, Tokyo, Japan:

Tokyo Convention & Visitors Bureau (TCVB) is delighted to announce that Tokyo will host the 22nd Asia-Pacific Retailers Convention & Exhibition (APRCE) from October 7 to October 9, 2026, at the city's flagship facility, the Tokyo International Forum.

APRCE - a biennial Convention & Exhibition organized by the member associations of the Federation of Asia-Pacific Retailers Associations (FAPRA) - is Asia's most prominent and longest-running retail convention and exhibition, providing an important networking and knowledge-sharing platform for all the retailers in the region.

It has been held twice in Tokyo, in 1983 and 2007. APRCE 2026 will be organized by the Japan Retailers Association (JRA) and FAPRA and commemorates the third time Tokyo will host this distinguished assembly, marking its return after 19 years. It is expected to attract 4,000 participants, including 1,500 overseas specialists from over 18 countries and regions.

The deciding factors in winning the bid were JRA's enthusiastic exchanges with retail-related organizations in other countries and long-standing contributions to and active participation in the international networking activities of FAPRA.

TCVB played a significant role in support of APRCE in Japan's bid proposal preparation. A generous subsidy from the Tokyo Metropolitan Government (TMG) to provide financial and in-kind support for APRCE 2026 was also essential in the selection.

TMG and TCVB will continue to offer support to deliver a triumphant APRCE 2026 and are confident that the convening of APRCE in Tokyo will be a resounding success and a memorable experience for all delegates.

About the Federation of Asia-Pacific Retailers Associations

The Federation of Asia-Pacific Retailers Associations (FAPRA) was founded in 1989. It has implemented its activities and developed itself, intending to discuss issues shared in the region and promote information exchange and friendship, thereby contributing to the development of commerce, retailers' status and improving citizens' lives in the region.

About the Business Events Team at the Tokyo Convention & Visitors Bureau

The Business Events Team at the Tokyo Convention & Visitors Bureau (TCVB) serves as a one-stop shop for meeting/event planners and organizers seeking assistance in successfully bidding to host international business events in Tokyo.

Contact us at: **Business Events Team**
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