

Press Release- For immediate release

Brand-new Corporate Meetings & Incentive Travel Booklet is available now!

8 April, 2016, Tokyo, Japan:

The Tokyo Convention & Visitors Bureau (TCVB) is pleased to announce that the brand-new Corporate Meetings & Incentive Travel Booklet was issued in March 2016.



This newly released booklet features a wide range of information including “Ten reasons why Tokyo is extraordinary”, special ideas for “Theme events and team building programs” such as sushi making experience, “Culture experience” led by rickshaw ride and many other unique experiences and “Traditional & cutting edge performances”. Furthermore, the information on unique party venues, dining options, shopping experience, sample itinerary are also introduced with many attractive photos. This new booklet, as well as “Special offers for corporate events”, will certainly help planners to organize perfect customized business events in Tokyo.

In accordance with the release of the booklet, Hironobu Fujimura, Director of Sales of the Business Events Team, TCVB commented that “In producing the brand-new booklet, we focused on featuring many concrete/practical ideas to make it more useful for planners than the previous booklet. We are sure this user-friendly booklet will allow planners to have a clear image of MI events to be held in our city, Tokyo”.

The Corporate Meetings & Incentive Travel Booklet is published only in English. Flicker book is also available on the TCVB’s Website.

About the Business Events Team at the Tokyo Convention & Visitors Bureau

The Business Events Team at the Tokyo Convention & Visitors Bureau serves as a one-stop shop to assist meeting and event planners and organizers to bid for international business events in Tokyo, and also promotes Tokyo as a destination for such meetings. For more information, please visit businesseventstokyo.org

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