

Press Release- For immediate release

TOKYO finally won the bid for the 11th SIGGRAPH Asia in 2018

7 March 2017, Tokyo, Japan:

“Tokyo was selected to host the 11th SIGGRAPH Asia in 2018” – When this news dropped in, industry professionals coming from the computer graphics and interactive techniques in Tokyo were in a rapture of delight with excitement. They had been longing for this conference to be held in Tokyo and the time will be finally coming.

SIGGRAPH Asia originated from SIGGRAPH. The event has been held in the USA every year since 1974 and currently has become the world’s largest and most influential conference/exhibition in terms of computer graphics and interactive techniques with tens of thousands of attendees.

Having started in 2008, SIGGRAPH Asia took place in Yokohama and Kobe in 2009 and 2015, respectively. However, with the strong belief that SIGGRAPH Asia in Tokyo would become even greater with the huge contribution from the industry, the bid committee and Tokyo Convention & Visitors Bureau (TCVB) had been working hard through the fierce competition. As the largest hub of the computer graphics and interactive techniques in Japan, Tokyo has many companies, associations and academic institutions that will be involved deeply in the successful hosting of the conference. For instance, Square Enix, Polygon Pictures, OLM, IBM, Digital Hollywood Univ., CESA, VFX-JAPAN and Design & Technology Association are among them.

Furthermore, Tokyo International Forum (TIF), the planned venue for SIGGRAPH Asia 2018, is the ideal facility to hold the conference with its perfect accessibility and is full of innovative functions. When Professor Yong Tsui Lee, SIGGRAPH Asia Conference Advisory Group Chair conducted the site visit in Tokyo with the arrangement by TCVB and Japan National Tourism Organization, he was extremely impressed by TIF and praised it as an impeccable venue for the conference.

In addition to the above factors, the assured financial and in-kind supports from Tokyo Metropolitan Government (TMG) and TCVB, as well as their help with bid paper preparation and suggestions on the bidding process based on the rich experience, also helped Tokyo to win the bid.

***About SIGGRAPH Asia**

The Association of Computer Machinery’s Special Interest Group on Computer Graphics and Interactive Techniques (ACM SIGGRAPH) sponsors SIGGRAPH Asia. Founded in 1947, ACM is an academic society uniting the world’s computing educators, researchers, and professionals to inspire dialogue, share resources, and address the field’s challenges. Since 2008, ACM SIGGRAPH has also convened an annual conference in Asia, called SIGGRAPH Asia, which is attended by thousands of computer graphics professionals from all over the world. The event rotates around the region.

About the Business Events Team at the Tokyo Convention & Visitors Bureau

The Business Events Team at the Tokyo Convention & Visitors Bureau serves as a one-stop shop to assist meeting and event planners and organizers to successfully bid for international business events in Tokyo - leading convention city ranked 6th in the world on UIA International Meetings Statistics Report.

For more information, please visit businesseventstokyo.org

Contact at: Business Events Team
Tokyo Convention & Visitors Bureau
e-mail: businessesvents@tcvb.or.jp
URL: businesseventstokyo.org