

# An Innovation Hub

Tokyo is a global hub for business and academia.

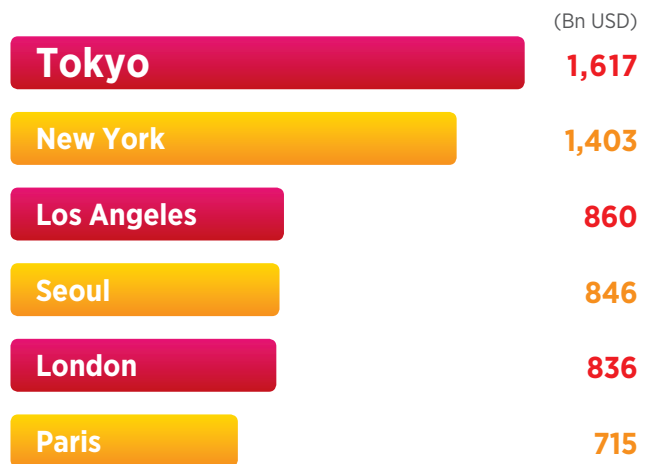
With more people than any other city in the world, Tokyo is a hub for people, things, information and so much more that keep the bustling economy moving.

## GLOBAL GDP RANKING BY CITY

**NO.1**



The Tokyo area boasts a GDP of approximately 162 trillion yen, leading the world with its massive economic power. A huge and sophisticated market exists in Tokyo.



Source: *Global Metro Monitor 2015*, Brookings Institution

## GLOBAL POWER CITY INDEX

Tokyo earns high scores across various criteria including economy, R&D, cultural interactions, livability, environment and accessibility – demonstrating an excellent balance in development.

**NO.3**



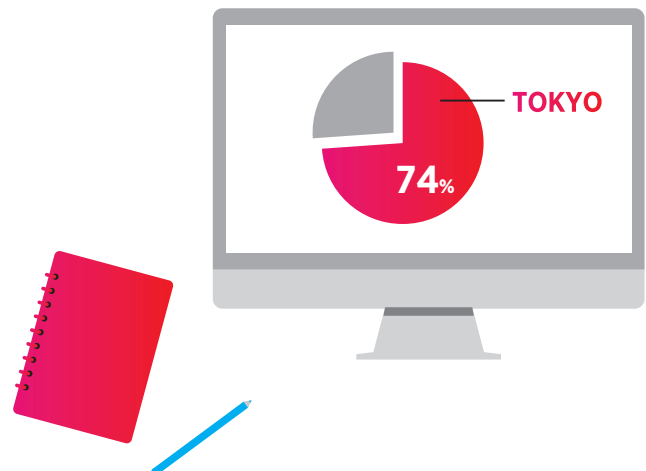
Source: *Global Power City Index in 2017*, Institute for Urban Strategies, The Mori Memorial Foundation

## NUMBER OF STARTUP COMPANIES IN JAPAN (Jan.-June, 2018)

**40% INCREASE** (from this period in 2017)

OF THESE, **74% ARE IN TOKYO**

The country's investment environment for startup companies is improving thanks to enhanced efforts by the government, putting the Japanese economy on the path to growth.



Source: *Japan Startup Finance H1 report*, Japan Venture Research Co., LTD.

## NUMBER OF LARGE INTERNATIONAL MEETINGS HOSTED IN 2017

# 269

Hosting 269 major international conferences a year, Tokyo ranks as the fifth convention city in the world in terms of the number of conferences, with a proven track record of accommodating MICE occasions of every scale and type.

# No.5

FOR INTERNATIONAL MEETINGS IN THE WORLD BY CITY

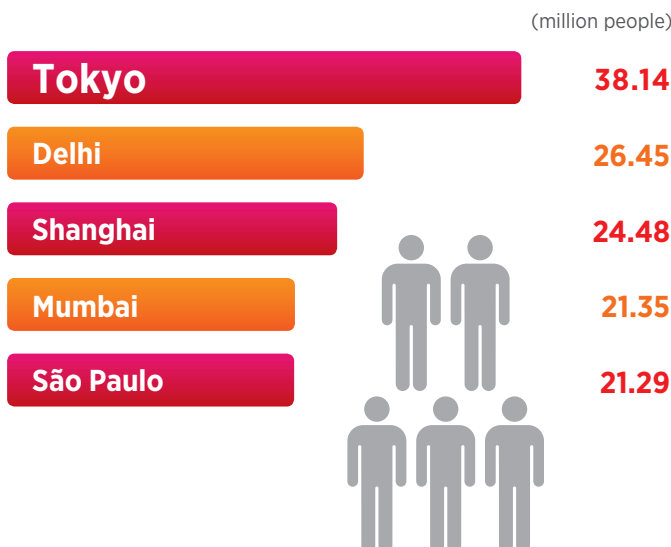


Source: *UIA International Meetings Statistics Report, 2017*, Union of International Associations

## POPULATION OF THE WORLD'S LARGEST MEGACITY

# 38.14 million

The Greater Tokyo Area has the highest population among the world's economic zones. Yet, Tokyo is renowned for its excellent social order – almost no other city in the world operates so functionally without any serious issues.



Source: *The World's Cities in 2016*, United Nations

## GLOBAL RANKING IN R&D

Tokyo actively pursues R&D and innovation, filing numerous patents with high universal validity.



M Global Ranking for Number of Researchers by City

# NO.1

M Global Ranking for Number of Registered Industrial Property Patents by City

# NO.1

Source: *Global Power City Index in 2017*, Institute for Urban Strategies, The Mori Memorial Foundation

M Global Ranking for Research Funding by Country

# NO.3

Source: *Main Science and Technology Indicators*, OECD

# A City of Culture and Entertainment

The rich culture of our safe and advanced city will surpass your expectations every time.

Tokyo boasts an exciting blend of artisanal and contemporary culture that dates back 400 years. The city's charm and refinement can be seen in its vibrant cuisine, innovative architecture, trendsetting fashions and historic areas.

## CUISINE

A gourmet paradise home to cuisine from around the world, Tokyo offers an overwhelming choice of top-notch quality foods.

Approx. **84,000**

**Eating and Drinking Establishments in the Tokyo Metropolitan Area**

including **230**  
**Michelin starred restaurants**



**No.1**  
in the world for  
Michelin stars



## ARCHITECTURE

From historic temples to iconic skyscrapers, Tokyo is an architectural wonderland balancing innovative design with appreciation for its remarkable past.

**M TOKYO SKYTREE®** is the tallest free-standing broadcasting tower in the world:

**634 meters high**

**M The National Museum of Western Art** was designated as a **UNESCO World Cultural Heritage Site**.

**M Sensoji Temple** is the **oldest** Buddhist temple in the capital.

Source: 2014 Economic Census: Basic Survey, Statistics Bureau, Ministry of Internal Affairs and Communications; MICHELIN GUIDE Tokyo 2019

# 272 Museums in Tokyo

Source: TOKYO STATISTICAL YEARBOOK 2016



## EXPERIENCE

Tokyo delivers opportunities for memorable experiences of contemporary and classic Japanese culture in many locations around the city.

# 125 Theaters in Tokyo

Source: The Survey on Social Education by MEXT, 2015

## EXPLORE

Tokyo is more than just an urban metropolis. The area's contoured landscape and two distinct climate zones offer great outdoor adventures including mountains and the sea.



M Mt. Takao:



“Highly recommend” by the  
**Michelin Green Guide Japan**

M Ogasawara Islands are designated as a  
**UNESCO World Natural Heritage Site.**

M **66** sites are included in the  
Michelin Green Guide Japan, of which  
**6** sites are rated as “highly  
recommended.”

Source: Michelin Green Guide Japon, fifth edition

## CONVENIENT AND SAFE

A dense transportation network covering the entire city makes for convenient access anywhere around Tokyo.

Despite being a huge metropolis, Tokyo has an exceptionally low crime rate.

M Livability Ranking

# No.1

, three years in a row

Source: *Monocle* July/August 2017, Win Content AG

M Urban Safety

## Safest City in the World

Source: Safe Cities Index 2017, Economist Intelligence Unit

M Subway and Railway Stations

# No.2

Source: *Global Power Inner City Index 2017*, Institute for Urban Strategies, The Mori Memorial Foundation



# Sustainable, Green and Clean

A beautiful city filled with stunning greenery to delight visitors

Replete with traditional gardens and parks, Tokyo is a beautiful green city where visitors can enjoy the changing colors of the seasons. Clean air and water, sustainability and ecological harmony are all hallmarks of Tokyo.

Green Coverage Ratio

**50.5%**

Source: 2013 Survey, Bureau of Environment, Tokyo Metropolitan Government

Source: *New Tokyo. New Tomorrow. The Action Plan for 2020*, Tokyo Metropolitan Government

**Accessible Tokyo**

Using the opportunity presented by the Tokyo 2020 Olympic and Paralympic Games, Tokyo is advancing development that incorporates both tangible and intangible universal design.

**NO.1**  
Cleanest Airport in the World  
(Tokyo Haneda)

Source: The 2018 SKYTRAX World Airport Awards

**GREEN AND CLEAN**

**C40**  
Registered City\*

\*The Large Cities Climate Leadership Group (C40) is a network of about 60 cities around the world that actively supports climate protection. As a member city, Tokyo has promoted international cooperation in implementing climate action since its participation in December 2006 by taking advantage of the C40 network.

# SUSTAINABLE

Source: *New Tokyo. New Tomorrow. The Action Plan for 2020*, Tokyo Metropolitan Government



**Energy Saving**  
(2030 target, compared with 2000)

Reduce Energy Consumption

by **38%**

Reduce Greenhouse Gas Emissions

by **30%**

Renewable Energy Levels

to **30%**  
(2030 target)

Reduce Waste

by **60%**  
(FY2013, compared with 2000)

Waste Recycling Levels  
(FY2013)

at **23%**



## EFFICIENT TRANSPORTATION

Source: *Sustainable Cities Mobility Index 2017*, Arcadis

# NO.1

in the world for Efforts to Lower Transport Emissions

# NO.2

in the world for Electric Vehicle Incentives



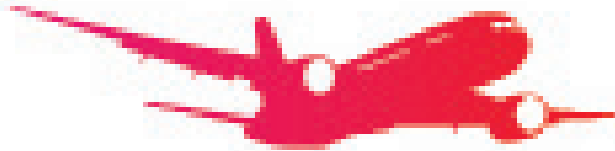


RELIABLE

# Meeting-friendly Infrastructure

## Unparalleled Access, Top Facilities

A vast international flight network, unrivaled public transportation system, venues of all types and an abundance of lodging choices make Tokyo's infrastructure among the best in the world. Let our professional team, which works in cooperation with the city of Tokyo, provide you with all the support you need to make your business event a success.



**WORLDWIDE  
ACCESS\***



Over  
**2,400**  
international  
flights per week

Connecting  
aprox. **120**  
cities via Haneda and  
Narita airports

**CONVENIENT  
TRANSPORTATION\***



Tokyo  
International  
Airport (Haneda)  
▼  
Tokyo  
**12 min**

Narita  
International  
Airport  
▼  
Tokyo  
**50 min**

\* As of August, 2018

**GREAT  
CAPACITY**



**126,555**  
square meters for your usage at  
Japan's largest exhibition center,  
**Tokyo Big Sight**

**5,000** seat hall and  
**5,000** square-meter  
exhibition hall  
with 34 conference rooms in the  
center of Tokyo at  
**Tokyo International Forum**

**LIMITLESS  
ACCOMMODATION**



**110,000**  
hotel guest rooms in  
Tokyo\*\*

Over **23,000**  
new guest rooms to be  
opened by 2021

\*\*Source: Industry and Employment in Tokyo: A Graphic Overview, 2018, Bureau of Industrial Labor Affairs, Tokyo Metropolitan Government