An Innovation Hub

Tokyo is a global hub for business and academia.

With more people than any other city in the world, Tokyo is a hub for people, things, information and so much more that keep the bustling economy moving.

GLOBAL GDP RANKING BY CITY

The Tokyo area boasts a GDP of approximately 162 trillion yen, leading the world with its massive economic power. A huge and sophisticated market exists in Tokyo.

Global Power City Index

Tokyo earns high scores across various criteria including economy, R&D, cultural interactions, livability, environment and accessibility – demonstrating an excellent balance in development.

NUMBER OF STARTUP COMPANIES IN JAPAN (Jan.-June, 2018)

40% INCREASE (from this period in 2017)

Of these, 74% are in Tokyo

The country's investment environment for startup companies is improving thanks to enhanced efforts by the government, putting the Japanese economy on the path to growth.

Source: Global Metro Monitor 2015, Brookings Institution

Source: Global Power City Index in 2017, Institute for Urban Strategies, The Mori Memorial Foundation

Source: Japan Startup Finance H1 report, Japan Venture Research Co., LTD.
Hosting 269 major international conferences a year, Tokyo ranks as the fifth convention city in the world in terms of the number of conferences, with a proven track record of accommodating MICE occasions of every scale and type.

The Greater Tokyo Area has the highest population among the world’s economic zones. Yet, Tokyo is renowned for its excellent social order – almost no other city in the world operates so functionally without any serious issues.

Tokyo actively pursues R&D and innovation, filing numerous patents with high universal validity.

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<th>Global Ranking for Number of Researchers by City</th>
<th>Global Ranking for Number of Registered Industrial Property Patents by City</th>
<th>Global Ranking for Research Funding by Country</th>
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A City of Culture and Entertainment

The rich culture of our safe and advanced city will surpass your expectations every time.

Tokyo boasts an exciting blend of artisanal and contemporary culture that dates back 400 years. The city’s charm and refinement can be seen in its vibrant cuisine, innovative architecture, trendsetting fashions and historic areas.

CUISINE

A gourmet paradise home to cuisine from around the world, Tokyo offers an overwhelming choice of top-notch quality foods.

Approx. 84,000 Eating and Drinking Establishments in the Tokyo Metropolitan Area

including 230 Michelin starred restaurants

No.1 in the world for Michelin stars

Source: 2014 Economic Census: Basic Survey, Statistics Bureau, Ministry of Internal Affairs and Communications; MICHELIN GUIDE Tokyo 2019

ARCHITECTURE

From historic temples to iconic skyscrapers, Tokyo is an architectural wonderland balancing innovative design with appreciation for its remarkable past.

M TOKYO SKYTREE® is the tallest free-standing broadcasting tower in the world:

634 meters high

M The National Museum of Western Art was designated as a UNESCO World Cultural Heritage Site.

M Sensoji Temple is the oldest Buddhist temple in the capital.
Why Tokyo?

**EXPERIENCE**
Tokyo delivers opportunities for memorable experiences of contemporary and classic Japanese culture in many locations around the city.

**CONVENIENT AND SAFE**
A dense transportation network covering the entire city makes for convenient access anywhere around Tokyo. Despite being a huge metropolis, Tokyo has an exceptionally low crime rate.

**EXPLORE**
Tokyo is more than just an urban metropolis. The area’s contoured landscape and two distinct climate zones offer great outdoor adventures including mountains and the sea.

- **Mt. Takao:** “Highly recommend” by the Michelin Green Guide Japan
- **Ogasawara Islands:** designated as a UNESCO World Natural Heritage Site.

- **66** sites are included in the Michelin Green Guide Japan, of which **6** sites are rated as “highly recommended.”

Source: Michelin Green Guide Japan, fifth edition

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**Museums in Tokyo**
- **272**
  - Source: TOKYO STATISTICAL YEARBOOK 2016

**Theaters in Tokyo**
- **125**
  - Source: The Survey on Social Education by MEXT, 2015

**Livability Ranking**
- **No.1**, three years in a row
  - Source: Monocle July/August 2017, Win Content AG

**Urban Safety**
- **Safest City in the World**
  - Source: Safe Cities Index 2017, Economist Intelligence Unit

**Subway and Railway Stations**
- **No.2**
  - Source: Global Power Inner City Index 2017, Institute for Urban Strategies, The Mori Memorial Foundation
Sustainable, Green and Clean

A beautiful city filled with stunning greenery to delight visitors

Replete with traditional gardens and parks, Tokyo is a beautiful green city where visitors can enjoy the changing colors of the seasons. Clean air and water, sustainability and ecological harmony are all hallmarks of Tokyo.

Green Coverage Ratio

50.5%

Source: 2013 Survey, Bureau of Environment, Tokyo Metropolitan Government

Accessible Tokyo

Using the opportunity presented by the Tokyo 2020 Olympic and Paralympic Games, Tokyo is advancing development that incorporates both tangible and intangible universal design.

No. 1 Cleanest Airport in the World (Tokyo Haneda)

Source: The 2018 SKYTRAX World Airport Awards

C40 Registered City*

*The Large Cities Climate Leadership Group (C40) is a network of about 60 cities around the world that actively supports climate protection. As a member city, Tokyo has promoted international cooperation in implementing climate action since its participation in December 2006 by taking advantage of the C40 network.
Why Tokyo?

**EFFICIENT TRANSPORTATION**

Source: Sustainable Cities Mobility Index 2017, Arcadis

**NO.1**
in the world for Efforts to Lower Transport Emissions

**NO.2**
in the world for Electric Vehicle Incentives

Energy Saving
(2030 target, compared with 2000)

Reduce Energy Consumption
by **38%**

Reduce Greenhouse Gas Emissions
by **30%**

Renewable Energy Levels
to **30%**
(2030 target)

Reduce Waste
by **60%**
(FY2013, compared with 2000)

Waste Recycling Levels
(FY2013)
at **23%**
Meeting-friendly Infrastructure

Unparalleled Access, Top Facilities

A vast international flight network, unrivaled public transportation system, venues of all types and an abundance of lodging choices make Tokyo’s infrastructure among the best in the world. Let our professional team, which works in cooperation with the city of Tokyo, provide you with all the support you need to make your business event a success.
**WORLDWIDE ACCESS**
Over 2,400 international flights per week
Connecting approx. 120 cities via Haneda and Narita airports

**CONVENIENT TRANSPORTATION**
Tokyo International Airport (Haneda) → Tokyo
12 min
Narita International Airport → Tokyo
50 min
*As of August, 2018

**GREAT CAPACITY**
126,555 square meters for your usage at Japan’s largest exhibition center, Tokyo Big Sight
5,000 seat hall and 5,000 square-meter exhibition hall with 34 conference rooms in the center of Tokyo at Tokyo International Forum

**LIMITLESS ACCOMMODATION**
110,000 hotel guest rooms in Tokyo**
Over 23,000 new guest rooms to be opened by 2021

**Source:** Industry and Employment in Tokyo: A Graphic Overview, 2018, Bureau of Industrial Labor Affairs, Tokyo Metropolitan Government

**WORLDWIDE ACCESS**

**CONVENIENT TRANSPORTATION**

**GREAT CAPACITY**

**LIMITLESS ACCOMMODATION**